

1. Are you looking for a Strategic Master Plan that is a comprehensive planning document and economic model, or a shorter, visually engaging fundraising piece?

A strategic master plan

2. Is there an organization in place that will operate SEEC? Is there an existing or anticipated private support foundation that might take on stewardship of SEEC? Can they be part of the process?

NASA entered into a Space Act Agreement (SAA) with a newly formed non-profit organization, 'Maryland SEEC at Goddard, Inc.', to conduct a planning phase for the development of a SEEC. Once the terms of the SAA have been completed, and if the feasibility study and master plan indicate the project is feasible, NASA will determine whether it will enter into a long-term agreement with an entity for the development of a SEEC. Acquisition of a feasibility study and master plan are part of the scope of the SAA.

3. Have you shortlisted a number of possible sites that we could tour and comment on? Are some of the possible sites on federal (NASA) land?

Preliminary analysis was performed for 13 potential sites on NASA/federal property located at Goddard Space Flight Center. NASA will provide the results of the preliminary analysis for the feasibility study. It is anticipated NASA will select 3 sites that would require more comprehensive analysis. Candidate sites will be available to tour.

4. What is the extent of the site selection process? Do we need to undertake a full analysis of the suitability of a number of sites, including the nature of the permitting process, the geotechnical conditions etc., or are you more interested in general criteria for the kind of site/neighborhood zone that would work best?

It is anticipated site will be located on government property, unless the feasibility study determines it is infeasible or the site drives an infeasible concept. In the event sites on Goddard property are unsuitable, other sites should be analyzed.

5. Several of your tasks suggest that an architect might be needed (site analysis, expression of the physical form of the facility, and a rendering of its exterior.) Would you like us to select the project architect at this stage, or would you prefer that we accomplish these tasks with an interim architect? Or even an illustrator, if you don't think licensed architectural expertise is needed yet?

If NASA decides to move ahead based upon a favorable feasibility study and master plan, it is anticipated NASA would not directly select, nor acquire, any of the services to develop the SEEC. Assuming a non-profit model is elected for the endeavor, it is anticipated that organization would be accountable for the acquisition of the majority, if

not all, services necessary to develop the SEEC. Therefore, any architect at this stage should be interim.

6. Do you assume an exhibit designer needs to be involved? If so, what expertise are you looking for in an exhibit designer?

NASA is relying upon the past experience and knowledge of the proposer to determine the level of expertise necessary to define a set of candidate visitor experiences, attributes and functional elements for the SEEC, as defined in the Statement of Work.

7. How real/final do you want the illustrations of the interior and exterior to be? Or are we just providing conceptual illustrations of what SEEC might be like?

The latter. As outlined in the response to question 20, NASA will rely upon the proposer, based upon their past experience, to determine an adequate number and quality of renderings and visuals adequate to solicit support and funding for the SEEC, and to move into an early design phase.

8. Do you have a budget for this work? Could you share it with us?

Offerors should provide the best price based on the Government's requirements.

9. Besides the Goddard Space Flight Center site, how many other nearby sites does the consultant need to review?

Please see the answer to question 3 for consideration. The Government will not tell offerors what sites they should consider for its quote submission. Sites listed in question 3 are sites that were a part of the preliminary analysis.

10. Can the proposal be submitted electronically or do we mail hard copies to your agency or both?

An amendment has been posted to the Acquisition Notice. The quotes should now be submitted in PDF format electronically to brenda.j.green@nasa.gov and are still due by 4:30 PM EST on July 8, 2009. The 25 page limit for the technical submission still applies.

11. How many hard copies are required?

Quotes should be submitted electronically. No hard copies are required.

12. For the deliverables of the study, how many hard copies are required by your agency?

1 copy of the deliverables is required. Offerors are free to propose a different number.

13. Does the GSFC have a payment schedule or do we supply our own?

The government adheres to the Federal Acquisition Regulation (FAR) for prompt payment to small businesses.

14. What type of operating data can the GSFC supply the feasibility consultant for the existing GSFC and other NASA visitor centers?

Refer to the previous questions and answers and SEEC Mission Info that were posted.

15. Can the primary submitter subcontract with a firm that is not a designated small business?

The Prime small business contractor must perform 51% of the work under this procurement.